

Questionnaire Detailed Analysis

September 2022

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Introduction

This report provides a more detailed analysis of the responses to the questionnaire run in July 2022.

302 questionnaires were completed with 2313 free form comments.

This report includes the quantitative results and the qualitative feedback expressed in the free form comments.

All the comments were reviewed and categorised into classes that most suited the question. The comments analysis had the objectives of gaining an overall impression of the key themes for the NewNP, to inform the working groups and to identify key topics that were not directly addressed by the questions.

This analysis groups the questions into sets representing a wider theme. These are

- On overview of the current NDP and suggested changes and additions including opinion on the current Vision statement and possible developments over the next 15 years.
- An analysis of homes and housing requirements.
- Feedback on roads, cycling, pedestrian safety, parking and public transport
- Climate change specifically renewable energy generation
- Facilities (medical, shops, schools)
- Design

The following two questions were each dealt with as separate sections.

11. Would you like to see more publicly accessible open space in the Parish? (qu. 31)

12. Would you like to see the centre of the village and its facilities enhanced? (qu. 33)

The analysis categorised comments under a number of headings reflecting the possible key themes of the NewNP:

- Vision
- Climate Change (community generation, residential/public buildings, mitigation)
- Housing/homes
- Highways and transport (road, cycling and pedestrian safety, parking, public transport.
- Facilities (medical, shops, schools, cafes, community halls, sports facilities).
- Design guides and codes (buildings, public spaces)
- Environments (biodiversity, green spaces, street environment)
- Other

Also recorded were 'General' comments that were not specific in nature, more of an observation

Profile of Respondents

1. How long have you lived in the Parish?

The were **302** responses.

Less than a year	2.98%
1 - 5 years	10.26%
6 - 10 years	13.91%
More than 10 years	69.54%

Two respondents have lived in the Parish over 50 years and one respondent noted their business had been in the Parish over 50 years.

2. Which age group do you fall in?

There were 296 responses

- The younger demographic was significantly under represented (see table below).
- Conversely the older age groups were over represented.

Age Profile	RESPONSES %	2011 Census %
Under 16	1.0	7.02 (Age 10-15)
Between 16-24	0.68	8.64
Between 25-44	14.86	24.5
Between 45-65	37.84	27.0
Over 65	45.61	18.0

New Neighbourhood Plan (NewNP) Overview

This section of the report covers the responses to questions which consider the totality of the NewNP giving an overview of what is valued or should be considered for change. The responses direct the choice of the principal themes to be addressed in Stage 2 of the development of the Plan.

Included are

Section 3 (questions 3a, 3b, 3c) that cover opinions on the current Vision and Neighbourhood Development Plan

Sections 4, 5, 6 and 7 (questions 6-11) that cover what is liked about living in the parish and what needs improvement or new/additional facilities.

Section 15 (Qu 40) seeking any further suggestions on how the parish could develop in the period to 2037.

3a. What is your view of the existing Neighbourhood Plan (NP): what was good; what was not so good?

There were 221 responses to this question. These were categorised as 'Good', 'Not so Good' or 'Neutral'. The 'Good' and 'Not so Good' were as follows.

Category	Good	Not so Good
Overall	52	18
Housing	19	18
Sustainability/Climate Change	1	8
Facilities	1	17
Design Codes	26	7
Transport/Highways/Parking	1	10
Environment	7	4

The most common 'Not so Good' comments were about

- The 1ha of reserved land and the non-delivery of the school and doctors' surgery.
- Not enough affordable and 'downsizing' homes.
- Lack of implementation progress.

3b. What do you think of the 'Vision' of the current NP - is it still up to date or do you think it needs to be revised for the future NP

54% of respondents think It should be altered for the future NP,
46% of respondents It should remain unchanged

3c. What other topics should be considered?

The top themes for inclusion in the NewNP from 261 respondents.

Environment & Green Space	84.3%
Sustainability & Climate Change	72.8%
Facilities	68.6%
Housing	58.6%
Design & Conservation	55.6%
Employment	33.7%

There were 90 comments. The top topics were

- Facilities - 28
- Transport, pavements, highways – 22, (principally about parking and road safety)
- Environment and green Space - 13

4. What do you like about living in the Parish?

Total number of responses: 261

- 60.3% (143 responses) selected 'Living close to the country side' as their first choice.
- The next first choice was 'The local facilities' with 12.3% (28 responses).
- If respondents first and second choices were combined 'Living close to the countryside' was still overwhelmingly the top choice.

The free comments identified having family close by as a top reason.

5. When thinking about living in the Parish, do you feel that the following need improvement

There were 261 responses to this question. The top priorities for improvement were

- Parking around the schools - 184 responses (71.6%)
- Health facilities – 127 (50.0%)
- Bus links – 88 (34.5%)
- The local facilities (shops, pubs, village hall etc) m- 81 (31.3%)

	REQUIRE(S) IMPROVEMENT	IS / ARE APPROPRIATE	IS / ARE MORE THAN ADEQUATE	NOT RELEVANT TO ME
The local facilities (shops, pubs, village hall etc)	31.27% 81	54.83% 142	13.51% 35	0.77% 2
The look and style of the village	10.36% 26	68.92% 173	18.33% 46	2.39% 6
The location and road links to towns and cities	7.84% 20	56.86% 145	34.12% 87	1.18% 3
Bus links	34.51% 88	33.73% 86	12.94% 33	19.61% 50

	REQUIRE(S) IMPROVEMENT	IS / ARE APPROPRIATE	IS / ARE MORE THAN ADEQUATE	NOT RELEVANT TO ME
Rail links	13.73% 35	58.04% 148	23.53% 60	5.10% 13
The parks / green spaces	7.57% 19	65.74% 165	26.69% 67	0.00% 0
Community spirit	7.11% 18	50.99% 129	39.53% 100	2.37% 6
The ease of access to the countryside	3.11% 8	45.91% 118	50.19% 129	0.78% 2
Education facilities	14.86% 37	31.73% 79	16.47% 41	37.35% 93
Health facilities	50.00% 127	38.19% 97	10.63% 27	1.18% 3
Employment opportunities	19.60% 49	21.20% 53	5.20% 13	54.00% 135
Parking around the schools	71.60% 184	6.61% 17	3.89% 10	18.29% 47

7. What do you think could be improved about living in the Parish?

There were 262 responses.

The top priorities (first and second preferences combined - number of responses) were

- Enhance medical and social services – 79
- More parking around the schools – 60
- A community energy plan to help generate energy sustainably and economically on a community scale – 56
- Enhance local facilities (shops, public houses, etc) - 53

There were 169 comments with two dominant comments

- Housing for the elderly – 42
- Traffic congestion and speed – 41

Many of these were accompanied by the comment that these options were not on the online questionnaire.

15. Do you have any other thoughts or comments about what you would like to see happen in the Parish over the next 15 years

Only 6 respondents (3.3%) felt they had other thoughts about what should happen and 54 (29.7%) responded they had nothing to add. However, 106 comments were entered.

The main subjects were

- Vision for Mortimer – 23: the majority were about maintaining the current parish ethos and character; a few expressed the view that the parish needs to accept change.
- Facilities – 26: the top topics concerned medical facilities, facilities for the younger demographic
- Highways and Transport – 20: 7 of the 20 comments expressed concern about traffic speed/volume
- Environment – 15: the comments were a mixed bag with no significant theme
- Homes – 13: 6 of the comments concerned need for more homes for the over 55s.
- Sustainability and Climate Change - 8

Housing

This section covers the types of homes the community considers are necessary. The design of homes including residential power generation, water harvesting, sustainable materials are covered in the section Design Codes.

Responses to Questions 8a-d and 9a-d are covered.

Requirement

Requirement	Market Housing	Affordable for Rent	Affordable for Shared Ownership	Affordable for Sale at Discount
Yes	33.5%	46.8%	38.0%	40.7%
No	44.4%	28.1%	30.8%	32.3%
N/A	21.7%	26.1%	31.2%	27.0%

Percentage of respondents (124) who selected the types of home as being required

Requirement Type	Market Housing	Affordable for Rent	Affordable for Shared Ownership	Affordable for Sale at Discount
1 bed	19.7%	52.1%	35.5%	39.5%
2 bed	52.5%	66.4%	65.3%	58.1%
3 bed	40.2%	41.4%	48.8%	46.8%
4 bed	17.2%	6.4%	8.3%	10.5%
5 bed	3.3%	2.1%	2.5%	3.2%
Flat/Appt	24.6%	40.0%	35.5%	31.5%
House 2 storey	22.1%	32.7%	34.7%	32.3%
Bungalow	55.5%	36.4%	25.6%	34.7%
Other	20.5%	15.0%	18.2%	20.2%

Percentage of respondents (124) who selected the types of home as being required

Comment

The questionnaire provides no insight as to how many of each requirement are needed.

Questions 9a-e. Relate to an individual's requirement

9a. Do you want or need to move out of your current property and move away from the Parish?

No	92.9%
Yes, I would like to move away from the parish within the next 5-10 years.	5.79%
Yes, I would currently like to move out of my current property and move away from the Parish.	1.24%

9b. Do you want or need to move out of your current property but remain in the Parish?

There were 237 responses

No	78.48%
Yes, I would like to move within the parish within the next 5-10 years.	12.2%
Yes, I would currently like to move out of my current property and move to another property in the Parish.	9.3%

9c. Thinking about why you would like to move to a different property in the Parish, is it because

There were 89 responses.

Property is too big	29.2%
Property is too difficult/too costly to maintain	20.2%
Property is too small	15.7%
Your property is unsuitable for health/mobility requirements	11.2%
Want/need to move to be closer to family	4.5%
Want/need to live independently	4.5%
Want/need to move for work reasons	2.3%
Other	46.1%

9d. Thinking about your housing needs, what category of person are you?

There were 99 responses.

A couple	31.3%
A family with children	18.2%
Single person	10.1%
A couple over 55 wanting retirement housing	10.1%
A single person over 55 wanting retirement housing	6.1%
A person seeking sheltered or extra care accommodation	3.0%
First time buyer	1.0%
Other	20.2%

9e. Thinking about the type of housing you require, what would you require?

There were 96 responses.

House (2+ storey)	42.71%
Bungalow	19.79%
Flat / apartment	0.00%

Extra care housing

0.00%

Other (- specific property requirements that you would like to tell us about

37.50%

Highways and Transport

Sections 10a-c (questions 25-30)

This section covers roads, parking, footpaths, public transport and cycling.

10a. Do you think road safety for pedestrians is a problem in the Parish?

The results from 244 responses are shown in the table

Strongly agree	19.26%
Agree	30.74%
Neither agree nor disagree	20.08%
Disagree	25.00%
Strongly disagree	4.92%

121 comments were made and the following were referenced (number of times)

- Traffic speed (49)
- Pavement down to St Mary's School and Station (22)
- Pavement to Burghfield (14)
- Parking on pavements (10)
- Pedestrian crossings (9)

10b. Do you think road safety for cyclists is a problem in the Parish?

The results from 240 responses are shown in the table

Strongly agree	15.00%
Agree	27.50%
Neither agree nor disagree	30.00%
Disagree	21.67%
Strongly disagree	5.83%

There were 116 comments. References (number)

- Speed of Traffic (25)
- Cycleways (17)
- Route to Burghfield (16)
- Road Surface (9)
- Route to St Mary's Schools and Station (8)

10c. To what extent do you think vehicle parking is a problem in the Parish?

The results from 240 responses are shown in the table

Strongly agree	26.3%
Agree	36.7%
Neither agree nor disagree	15.4%
Disagree	19.2%
Strongly disagree	2.5%

The were 166 comments as follows (number of references)

- Schools in general (63)
- St Mary's School specifically (36)
- Parking in the centre of the village (15)
- Pavement parking/unevenness (9)
- Doctors (7)

- Parking on double yellow lines (5)
- St John's School specifically (3)

11. Would you like to see more publicly accessible open space in the Parish?

The results from 239 responses are shown in the table

Strongly agree	5.44%
Agree	19.67%
Neither agree nor disagree	34.73%
Disagree	35.56%
Strongly disagree	4.60%

There were 75 comments with the following referenced (number of references)

- Allotments (19)
- Community Orchard (12)
- There is enough green space (11)
- Need more space including footpaths/cycleways (7)
- Cooperation with Alfred Palmer to increase use (3)

12. Would you like to see the centre of the village and its facilities enhanced?

The results from 239 responses are shown in the table

Strongly agree	7.53%
Agree	35.56%
Neither agree nor disagree	32.22%
Disagree	21.34%
Strongly disagree	3.35%

There were 110 comments The top subjects were (number of references)

- Shops, cafes and banks and facilities (29)
- Street Environment (20) including provision of planters, trees (5)
- Community Facilities (20) including 10 for provision of public Toilets
- Health Facilities (5)

. A number of suggestions were made to improve the environment of the village centre.

13. Would you like to see more renewable energy generation in the Parish?

The results from 238 responses are shown in the table

Strongly agree	28.57%
Agree	41.60%
Neither agree nor disagree	21.01%
Disagree	5.04%
Strongly disagree	3.78%

There were 144 comments with the following referenced (number of references)

Energy generation type

- Solar Energy - both solar farms and on buildings (85)
- Wind turbines (31)
- Heat pumps (19)
- Other
- Water (4)
- Biomass 2,
- Anaerobic digester 1

Community generation

- Support for Solar farms (19)
- Support for wind farms (14)

Other

- Solar on public buildings (7)
- Community Bulk Purchasing (7)

Design

14 Thinking about any development of any type in Mortimer that could take place in the future, would you support policies which promote good design, in addition to the use of high quality and sustainable materials?

There were 233 responses

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
%age	33.5	43.8	19.74	1.7	1.23
Number	78	102	46	4	3

There were 124 comments of which the principal ones were

- Overall design and general design considerations - 45 responses
- Climate change requirements should be a prerequisite - 29 responses
- Favoured current designs - 15 responses
- Vision of future – 6 responses

There were some specific comments that were totally prescriptive e.g. no planning permission should be granted for extensions worth 30k+ without installation of solar panels.

14a. Would you support the use of high quality and sustainable materials if this meant that property prices increased to cover these costs.

Out of the 136 responses 52.2% were in favour, 19.9% would not support the proposition (27.9% responded n/a).

The 112 comments were split as follows

- 41 noted the question did not appear on the paper questionnaire
- 36 referred to the cost implications; of these
 - 12 responded the cost of subsequent maintenance would be lower offsetting the initial higher cost /would be willing to pay the higher cost,.
 - 8 thought the homes were already too expensive,
 - other comments referred to need to protect cost of affordable homes and that market forces would dictate.
- 15 comments were of a general nature regarding use of sustainable material
- 8 comments related to a variety of climate change considerations.